SESSION ABSTRACT
South Korea offers an excellent case study of the role that international education may play in contributing to regional stability, economic development, and national defense. The current educational climate in Korea offers new bilateral opportunities for US universities as well as other international education organizations. Presenters on this panel will address the planning and delivery of academic programs in Korea including overseas campuses, dual degrees, and study abroad.

SESSION DESCRIPTION
South Korea offers an excellent case study of the role that international education may play in contributing to regional stability, economic development, and national defense. Faced with negative population growth, fierce regional economic competition, and pressing challenges to national security, South Korea has responded, in part, by endeavoring to establish itself as a 'global hub' of higher education in East Asia. Efforts in this regard have included aggressive student recruitment throughout Asia, creation of “education and technology cities,” invitations to European and North American nations to establish overseas campuses in this country, and the removal of restrictions that have impeded establishment of Korean branch campuses abroad. Korea has also launched the “World Class University Project” aimed at advancing the nation’s overall competitiveness in higher education and establishing major research institutions. The current educational climate in Korea clearly offers new bilateral opportunities for US universities as well as other international education organizations. Presenters on this panel have experience in the planning and delivery of academic programs in Korea including overseas campuses, dual degrees, and study abroad. Presentations speak to the Korean higher education arena and its relationship to demographic change, perceptions of American higher education in Korea, student recruitment, and best practices in administering dual degrees, study abroad and other cooperative agreements with Korean institutions. Specifically, Eric Speaks addresses the geographic and social context of Korea’s higher education system generally. He explores how the country’s disproportionate urban concentration in Seoul affects universities’ strategic plans outside that city, how Korea’s negative population growth impacts enrollment management strategies across the country, and how the regional political economy has forced Korean educational institutions to become globally competitive in research and recruitment for both study abroad and degree-seeking students. Adam Steckler presents on the steps that Korean universities and the Korean government are taking to increase the number of international students studying in Korea. His presentation focuses on select case studies of innovative programs aimed at enhancing student mobility to Korea and hurdles that these programs still face. Min Park discusses best practices in negotiations and planning surrounding the establishment of branch campuses in Korea as well as perceptions of American higher education practices among Korean education officials.

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